



2007 EBPA Programs & Activities

International Sales Activities	
Trade Shows	Trade Missions
<ul style="list-style-type: none"> • Japan 2007 Japan Home & Building Show 2007 West Japan Total Living Show 2007 Architecture and Construction Materials Show • China 2007 International Building & Construction Trade Fair • Other International Markets Dozens of shows and travel funding available to EBPA member companies producing or selling wood products 	<ul style="list-style-type: none"> • Japan 2007 Spring Building Materials Sales Mission 2007 Fall Building Materials Sales Mission • China 2006 Spring Building Materials Sales Mission to China 2006 Fall Building Materials Sales Mission to China
	Trade Leads
	<ul style="list-style-type: none"> • Japan – 20 Trade Leads • China – 28 Trade Leads • Taiwan – 2 Trade Leads • Korea – 1 Trade Lead • Mexico & Other Markets - 12
Market Education & Networking Programs	
Domestic	International
<ul style="list-style-type: none"> • China Roundtable Discussion Program • Japan Power Builders Seminar & Discussion • Japan Market Seminar & Roundtable Discussion • China Market Seminar & Roundtable Discussion • EBPA Annual Meeting & International Market Seminar • 2007 IHIO Japan Business Networking Reception 	<ul style="list-style-type: none"> • 2007 EBPA Summer Gateway Program • 2007 Building Materials Business Development Mission • Individual Company Market Development Tours upon request
Trade Publications/Communications	
Overseas Publications	US Publications
<ul style="list-style-type: none"> • Housing & Building Products Newspaper (Japan – Issues 23 & 24, China – Issues 11 & 12) • EBPA Japan Member Newsletter (Japan – Spring, Summer Issues) • Directory of US Building Products & Service Providers (China, Japan) 	<ul style="list-style-type: none"> • Focal Point – China Edition • Asia Housing & Economic News Briefs • “The Source” – Activity Update • Market Reports & News Updates • Access to In-depth International Market Research Reports (Japan, China, and Emerging Markets)
	Marketing Activities
	<ul style="list-style-type: none"> • Expanded Web Site Launch • New Trade Show Booths, Graphics and Promotional Materials for Japan and China
Market Initiatives & Industry Support	
<ul style="list-style-type: none"> • EBPA Japan Membership Program (21 members) • Softwood Export Council (Membership) • Founding Member – Import Building Materials Forum 	<ul style="list-style-type: none"> • Northwest Forest Education Foundation (Secretariat) • Advocacy – Window & Door Security (Japan) • 2007 EBPA Annual Meeting & Luncheon

EBPA Tacoma Office
 Rose Braden, Managing Director
 Claudia Kieszling, Office Manager

EBPA Japan Office
 Satoshi Homma, EBPA Japan Representative
US-China Build – Shanghai Office
 Ellen Xin, US-China Build Program Coordinator